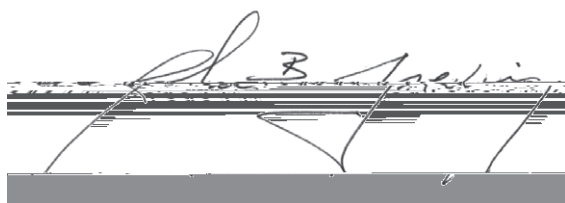
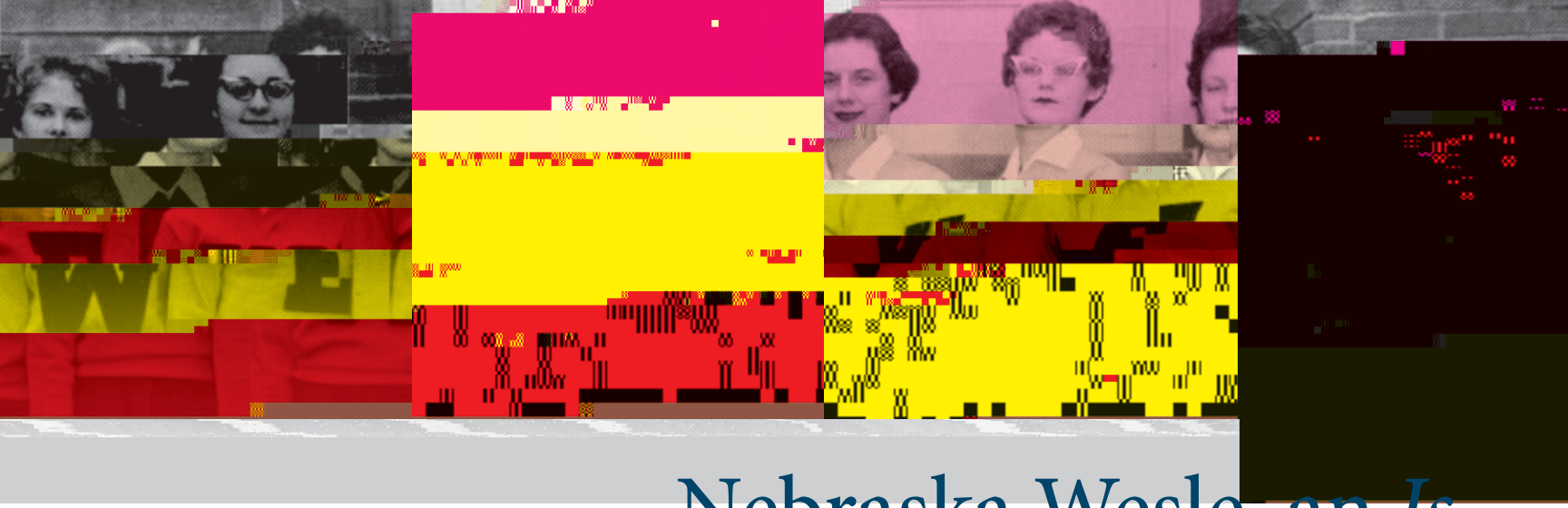


A Rall ing Call

When Professor Emeritus of English **C. J. ...** (67) wrote a short letter to the *Lincoln Journal Star* in April about the value of Nebraska Wesleyan University and the liberal arts, I doubt he thought he was stirring the pot.

Then came the anonymous online comments. "uncm/S12E0 g0 430 430 0 631.9990082oug8-r 1 TfEO gee23un...ous y saynivs ynivou(he w)10ted f





Nebraska Wesleyan Is.

Archway magazine is great for reminiscing. We love hearing (and sharing) stories about Nebraska Wesleyan's past. Just remember that you remain an important part of Nebraska Wesleyan's present.

"It's not, 'Wesleyan is,'" said [Name], (91), director of alumni relations. "It's, 'Wesleyan is.'" Just like our education continues to serve us throughout our lives, we remain part of the university's life as alumni, no matter how long ago we earned our degrees.

ARCHWAYS' 10 WAYS TO STAY INVOLVED

1. Give.
2. Refer students.
3. Update your information on our alumni directory and connect with classmates at nebrwesleyan.edu/alumni-and-friends/alumni-directory.
4. Cheer on the Prairie Wolves.
5. Attend alumni events, concerts, exhibits and lectures.
6. Follow NWU on Facebook and Twitter.
7. Come to alumni events such as homecoming and holiday parties.
8. Take a class through Wesleyan Advantage.
9. Volunteer.
10. Tell people about your NWU experience.
11. Take an NWU pennant on your next trip. 611.189.10.yourphoto.
- 11.

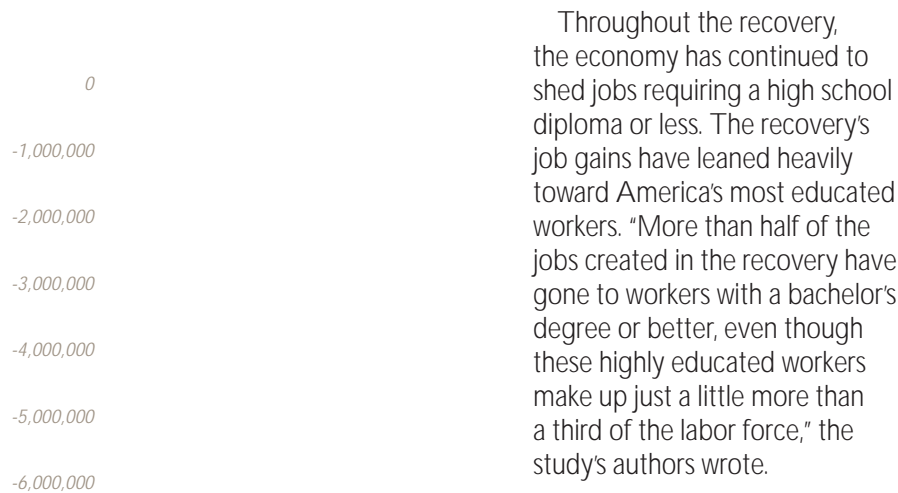


#2. College grads aren't finding jobs.

No job hunt is guaranteed easy. But a Georgetown University study in 2012 shows how much brighter the jobs picture is for educated workers.

During the recession, the U.S. economy shed more than 7 million jobs that required an associate's degree or less. Over the same period, the number of jobs requiring a bachelor's degree actually increased.

JOB LOSS DURING RECESSION BY EDUCATIONAL ATTAINMENT



Throughout the recovery, the economy has continued to shed jobs requiring a high school diploma or less. The recovery's job gains have leaned heavily toward America's most educated workers. "More than half of the jobs created in the recovery have gone to workers with a bachelor's degree or better, even though these highly educated workers make up just a little more than a third of the labor force," the study's authors wrote.

Georgetown University, Center on Education and the Workforce, "The College Advantage: Weathering the Economic Storm" by Anthony Carnevale, Tamara Jayasundera and Ban Cheah, 2012

JOB LOSS DURING RECESSION BY EDUCATIONAL ATTAINMENT

Nebraska Wesleyan's 2013 graduates share in the positive national outlook for America's educated workers. Two-thirds of surveyed NWU seniors had jobs lined up before commencement. They're securing good jobs, too. Our new grads are teachers, nurses, research analysts, social workers and accountants. The class of 2013 even produced a Disney performer and a minor league baseball player.

And 40 percent of surveyed 2013 graduates are pursuing graduate or professional school in fields like nursing, psychology, medicine, dentistry, public health, forensic science, business and mathematics.

"The College Advantage", 2012

#3. Tuition covers it all.

Those who believe that tuition is wildly inflated are likely to also believe that tuition alone more than covers a university's expenses. That's far from the case at Nebraska Wesleyan University.

In fact, if NWU tried to operate for an academic year (August to May) on tuition dollars alone, accounts would run dry in February. To continue serving students through March, April and May, Nebraska Wesleyan University relies on other sources of revenue, including gifts to the Archway Fund and earnings from the endowment.

OFFICE OF FINANCIAL PLANNING

Financial overview, winter 2012-2013 *Archways*

#4.

NWU students don't need support.

People who hold to the myth about the entitlement of college kids these days likely don't know many of today's Nebraska Wesleyan students. Students like **Danielle** ('13), a track and field student-athlete who earned an NCAA Postgraduate Scholarship, studied abroad and worked to prevent human trafficking—all while paying for college herself.

"I had a semester where it just wasn't adding up," Tacha recalled. "I went into the Financial Aid Office and talked to

Danielle and **Chaney Chaney** ('12). They were quick to go out of their way for me personally.... It's not just the scholarship support," she said. "It's the understanding. I left there feeling loved."

Then there's the story of **Chaney Chaney** ('16) (below) of Phoenix, Ariz. Her EFC (expected family contribution to her college expenses) was \$0. The opportunity to attend Nebraska Wesleyan University is not something Chaney has taken for granted. "I got the letter back that said that

I was accepted [to NWU] and I literally just started crying. I was on my bedroom floor, just crying that I got accepted to one of the greatest schools in Nebraska."

As her first academic year closed and her classmates moved out of the residence halls to spend the summer at home, Chaney faced a different circumstance. Unbeknownst to Nebraska Wesleyan staff and faculty, this young student didn't have a place to go home to. She lived in her car for parts of that year.

Among the 1,229 NWU students who submitted a Free Application for Federal Student Aid (FAFSA) in 2012, 10% of the 100 students who were accepted to the university were accepted to the university. Nebraska Wesleyan University Office of Scholarships and Financial Aid, 2013



#5 The need is too big for one person to make a difference.

A Growing Roster

IDENTIFICATIVE MEMBERSHIP INCREASED BY 21% IN 2014

In baseball as in life, no one bats 1,000. But we've seen a heartening increase in the number of people willing to go to bat for NWU and give \$1,000 or more.

Nebraska Wesleyan's Presidents Society honors donors who make annual gifts at or above \$1,000. In the last year alone, Presidents Society membership has risen by 21 percent to 340 donors.

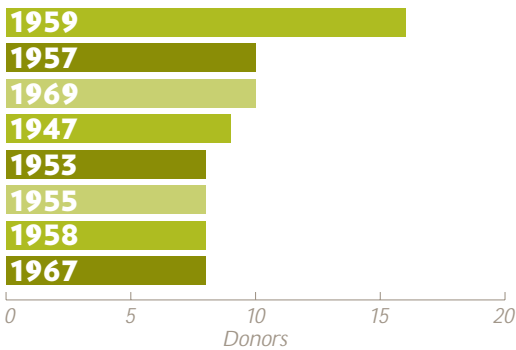
Imagine a team of 1,000 supporters, each giving at or above the \$1,000 level. That's our goal for Nebraska Wesleyan University's future.

On Taking First (and Next) Steps

Dr. Price ('01) had never made a gift to NWU. He'd had a positive experience on campus—an experience that prepared him well for a career as a systems architect. That career has him working alongside several alumni at Talent Plus in Lincoln, where Nebraska Wesleyan is a popular subject. He'd even spoken a few times with Dr. Price ('02), a friend and classmate in NWU's Advancement Office.

But he just never felt a particular need to give—until last spring when he found a postcard in the mail. There's a fair chance you got one just like it. (It's OK if you don't remember. You get a lot of postcards.) But Price remembered it. And its message stuck with him.

CLASS REUNION REMINDS ALUMNA OF NWU'S LIFELONG IMPACT



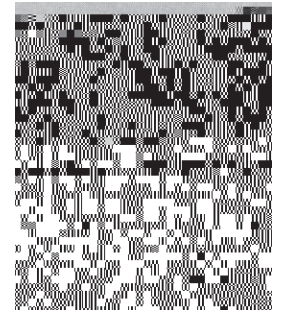
Want to make a planned gift to Nebraska Wesleyan? It's easier than you might think. Brenda McCrady can help you get started. Call her at 402.465.2129.

Class Reunion Reminds Alumna of NWU's Lifelong Impact

Alumna (58) loved her experience at NWU. Attending her 50th reunion brought back memories and led her to include NWU in her will.

"Nebraska Wesleyan is doing all the right stuff," she said. "I think they are doing a wonderful job of educating students. More and more are earning Fulbrights and other scholarships, studying abroad and experiencing different cultures—and contributing where they go.

"I loved Nebraska Wesleyan," she said. "It was a place where I realized a lot more of my potential than I knew I had. Having teachers express confidence in me and then attempting to live up to that confidence—it was a special time in my life."



Looking back got Aguilar thinking about NWU's future.

Alumnus Honors His Parents' Teachers

We can all name our most influential professors. We recognize—and occasionally honor—those teachers for helping shape who we are. We may understand that a great teacher's impact stretches across generations. But how many of us can name our parents' greatest teachers?

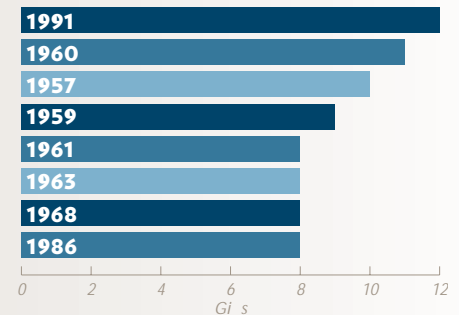
Dr. (71) can. After his parents' deaths, he and his wife, (72) used a portion of their inheritance to honor and E. D. through gifts to the endowed funds in their names.

"Here's a couple of faculty who years and years ago were important to my parents," Riedesel said. "Mom had studied with Doc Miller and worked on a play [Doc] wrote," he said. "I knew Miller was a very dear mentor to my mom. That name meant a lot to me." And his parents referred to Snow as Tante Schnee, which is German for Aunt Snow.



Miller Theatre is named in honor of Professor Enid Miller.

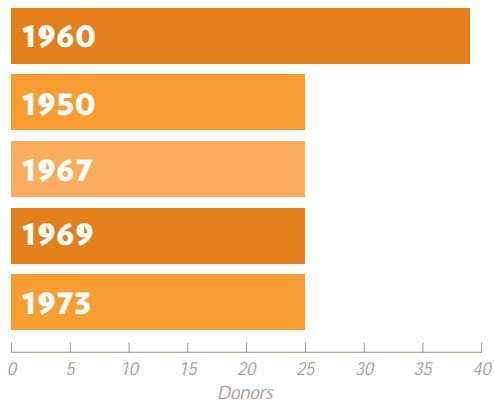
CLASS REUNION REMINDS ALUMNA OF NWU'S LIFELONG IMPACT



Gifts are fully endowed at \$25,000. To create a new endowed fund honoring a loved one, or to help an existing fund reach its full potential, call Brenda McCrady at 402.465.2129.

CLASS REUNION REMINDS ALUMNA OF NWU'S LIFELONG IMPACT

(for consecutive annual gifts spanning 25+ years)



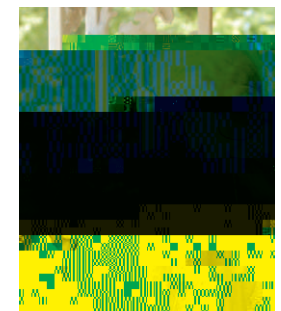
At 105, Alumnus Still Gives Long-term

Like so many NWU students today, (33) had to save for college. But before he could start, the Great Depression swept in. He gave his savings to his parents to save the family farm. Then he did something just as remarkable. He set off for NWU anyway—arriving with just \$10.

A supportive community saw him through to graduation. He's shown his thanks ever since with gifts over 80 years.

"If it hadn't been for my education, it would have been impossible for a farm boy to become an executive," Weary said. "I give to NWU because I am extremely grateful to the university and community for the help so many people gave me."

Weary gives to the endowment for its long-term benefits. "I want Nebraska Wesleyan to have a large endowment so it will always operate and be there for people who need it."



Harold Weary

○ NON-AL MNIF IN

J. M. (69), M.S., chair of the board and chair of the Executive Committee; founder, Low Load Insurance Services, Tampa, Fla.

M. H. (93), B.S., vice chair of the board and chair of the Committee



Fred O'Neil, chair; president, Nebraska Wesleyan University

F. Bartlett Geier (72), co-chair; attorney, Bartlett & Geier Law Firm, Lincoln, Neb.

A. E. C. ... (69), co-chair; attorney (retired), Lincoln, Neb.

J. A. ... (97), CEO, FPMI Solutions, Washington, D.C.

G. B. ... (71), vice president, Pennfield Animal Health, Omaha, Neb.

E. B. ... (57), businessman (retired), San Jose, Calif.

J. (M.) B. ... (57), teacher (retired), San Jose, Calif.

